



OUR PROFILE

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■ WHY THEXPERTS

The Xperts, is a group of highly innovative people who produce and manage world-class spectacles and events. We have more than ten years of experience in corporate events, conferences, special events and internationally known events.

We have toured all around the world producing and coordinating events staged before live audiences in excess of 40,000 people.

Our expertise lies in both the ability to design creative concepts for events as well as understanding the logistical requirement necessary to successfully accomplish the concept. We are experienced at putting together a team of local and international production crew who work as a strong unit to achieve the end result.

■ Overview

The Xperts is a dynamic company formed by a group of energetic enthusiasts with more than 10 years of experience in the events industry. With this, our experienced team is able to offer and advise you on matters that may have overlooked during the course of planning for your coming event. In short we take the worries out of your busy schedule and let you concentrate on what you are proficient at.

We specialize in event organizing, providing lighting, sound, audio-visual equipment, rigging, special effects, computer aided design, sets and props construction, computer animation as well as talents and technical personnel for concerts, conferences, convention, product launches, awards ceremonies, exhibitions, carnivals and gala events.

Although the foregoing is impressive, our greatest strength lies in our experienced events personnel. With the right knowledge of the industry, employing tried and tested techniques and combining the latest in lighting, sound and audiovisuals will produce outstanding effects. With no room for error, our experienced team understands the importance of any event staged as everything hinges on the success of your presentation.

With experience gained through countless of events staged and employing the latest state of the art equipment,

The Xperts

Is

THE ULTIMATE CHOICE

for any event, **large** or small

■ Philosophy

" Only the best will ever be remembered "

With this philosophy in mind, The Xperts aim to set standards in which our competitors would use as a 'bench-mark' in the future.

Not only will we set standards that others follow; we would also aim to provide uniform service across the spectrum regardless of the available budget. Everyone will be treated with the same courteous approach by our team right from the word 'go'.

' To improve' on the way things are done, we are on a relentless search for new partners who can be both cost effective but also produce quality results for our clients. It is our aim to build and to enlarge on the success of these relationships and establishing new ways to enhance your presentation.

We have a strict policy of using only the highest quality equipment available that are maintained after each use and checked before sending out to the next event.

T H E X P E R T S are dedicated
to making your event a success.

■ Background

All our personnel have been in the events industry for many years and have a wealth of experience to share.

Our team has an in-depth knowledge of the venues, especially where technical expertise is required to make a discernible difference in the result.

When a client elects to work with us, a designated team member is appointed to look after their event. All our personnel have years of experience in co-ordinated and staging events, and have a wide knowledge of how to make an event effective.

Our team member takes a brief on an event and will suggest the best means of achieving the desired effect. They will provide a fully itemised cost estimate if needed so and once the event is confirmed, will organise site inspections if required, develop technical plans and liaise with venues.

They will brief the technicians and carpenters who will be setting up the event, ensuring accurate information gets through and that everyone are on the same wavelength.

Event Theming is one of our expertises whereby we will culminate creative usage of props, sets, lighting, games and designs to create fantasy environment for corporate events.

Besides providing custom set design for our clients, our personnel also plan events using computer system. This provides accurate layouts of projection distances, stage layouts and table/chair placement. This assists with estimating the potential seating capacity, It also allow venue staff to work in a co-ordinated fashion with The Xperts, so that dance floor, tables and other items can be put in the right place the first time.

In addition to our Hong Kong operations, our team has staged events and has Affiliates Company in China, Macau, Malaysia, Philippines, Thailand, Singapore, Australia, Europe and USA.

■ Client List Event Management

A*Mei in Concert 1999	David Copperfield 2002	Kenny G in concert
Air supply in concert	David Copperfield 2004	Midem Asia 1997
Alan Tam & Hacken Lee China Tour 2003 & 2004	Disney on Ice "Toy Story"	Music of Andrew Lloyd Webber
Alanis Morissette Hong Kong Tour	East Asia Insurance Congress 1998	River Dance Asia Tour 2003
Andy Lau in Concert 1999	Federal Dental Congress	Sammi Cheng in concert 1998
Andy Lau PRC Tour 2000	Forex assembly 1997	Sound of Music
Bryan Adams in concert	Heineken Music Horizons 1996	Utopia- Whitney Houston -Millenium
David Copperfield 1997	Heineken Music Horizons 1997	V6
David Copperfield 1998	Heineken Music Horizons 1998	Warner Brothers on Ice Asia Tour
David Copperfield 2001	Interstoff	1997 Celebration 'Carnival of Unity'
	Jacky Cheung "Snow Wolf Lake"	1997 Spectacular
ABN Amro	GP Wedding	Manulife
ABX Logistics	Hewlett Packard	Mercedes Benz
Aetna	HK International Terminal	Mospen
AIA	Honeywell	Motorola
Astra Zeneca	Kum Shing Contruction	Nike
AT & T	Kinder	Novel
BNP Paribas	Hong Kong Capital Markets	Omega
Boys and Girls Club	Association	Oriental Sunday
British American Tobacco	Hong Kong Institute of Architects	Prudential
China Hotel – Guangzhou	Hong Kong Management Association	Shatin Arts Association
Christian Dior	Hong Kong Telecom	Shui On
Citibank	Hong Kong Tourist Association	Smartone
CMG	Hutchison Whampoa	Sony
Dao Heng	IBM	Standard Chartered
De Beers	International Bank of Asia	Starbucks
Elite Industrial Holdings Ltd.	JP Morgan Chase	The Hong Kong Federation of Women
Epson	Kodak	The Interior Design Association
Ericsson	Legend	Tricom
Fendi	Li + Fung	UBS
Forex	Lifeline Express	Watson's
Fortune Magazine	Lite-on	West

■ Client List PR and Advertising

American International Assurance Company Ltd

3M Hong Kong Ltd

Calvin Klein

Citic Ka Wa Bank

Food Town Heshan, China

Four Seas Mercantile Holdings Ltd

Fujitsu

Hong Kong Trade and Development Council

Interior Design Association

Lei Garden

Manulife Financial

Oriental Sunday

Riverdance Asian Tour

SCOLAR

Seibu

Sincere Department Store

Singapore Technology Electronics

Smartone

Sony Hong Kong

Sun Life Financial

The Magic of David Copperfield

The Sound of Music Asian Tour

Time Magazine

University of Hong Kong

Warner Brothers On Ice Asian Tour

■ Major Service Areas

Public Relations
Conference Support
Audio Visual Systems
Lighting Systems
Audio Systems
Rigging Systems
Special Effects
Talents
Technical Design
Computer animation
Computer aided Design
Set and Prop Construction
Standard and Hydraulic staging

***Show-reel available upon Request**

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