



OUR PROFILE

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■ Why TheXperts

The Xperts, is a group of highly innovative people who produce and manage world-class spectacles and events. We have more than 15 years of experience in corporate events, conferences, special events and internationally known events.

We have toured all around the world producing and coordinating events staged before live audiences in excess of 40,000 people.

Our expertise lies in both the ability to design creative concepts for events as well as understanding the logistical requirement necessary to successfully accomplish the concept. We are experienced at putting together a team of local and international production crew who work as a strong unit to achieve the end result.

■ Overview

The Xperts is a dynamic company formed by a group of energetic enthusiasts with more than 15 years of experience in the events industry. With this, our experienced team is able to offer and advise you on matters that may have overlooked during the course of planning for your coming event. In short we take the worries out of your busy schedule and let you concentrate on what you are proficient at.

We specialize in event organizing, providing lighting, sound, audio-visual equipment, rigging, special effects, computer aided design, sets and props construction, computer animation as well as talents and technical personnel for concerts, conferences, convention, product launches, awards ceremonies, exhibitions, carnivals and gala events.

Although the foregoing is impressive, our greatest strength lies in our experienced events personnel. With the right knowledge of the industry, employing tried and tested techniques and combining the latest in lighting, sound and audiovisuals will produce outstanding effects. With no room for error, our experienced team understands the importance of any event staged as everything hinges on the success of your presentation.

With experience gained through countless of events staged and employing the latest state of the art equipment,

T h e X p e r t s

Is

THE ULTIMATE CHOICE

for any event, **large** or small

■ Philosophy

" Only the best will ever be remembered "

With this philosophy in mind, The Xperts aim to set standards in which our competitors would use as a 'bench-mark' in the future.

Not only will we set standards that others follow; we would also aim to provide uniform service across the spectrum regardless of the available budget. Everyone will be treated with the same courteous approach by our team right from the word 'go'.

' To improve' on the way things are done, we are on a relentless search for new partners who can be both cost effective but also produce quality results for our clients. It is our aim to build and to enlarge on the success of these relationships and establishing new ways to enhance your presentation.

We have a strict policy of using only the highest quality equipment available that are maintained after each use and checked before sending out to the next event.

T H E X P E R T S

are dedicated
to making your event a success.

■ Background

All our personnel have been in the events industry for many years and have a wealth of experience to share.

Our team has an in-depth knowledge of the venues, especially where technical expertise is required to make a discernible difference in the result.

When a client elects to work with us, a designated team member is appointed to look after their event. All our personnel have years of experience in co-ordinated and staging events, and have a wide knowledge of how to make an event effective.

Our team member takes a brief on an event and will suggest the best means of achieving the desired effect. They will provide a fully itemised cost estimate if needed so and once the event is confirmed, will organise site inspections if required, develop technical plans and liaise with venues.

They will brief the technicians and carpenters who will be setting up the event, ensuring accurate information gets through and that everyone is on the same wavelength.

Event Theming is one of our expertises whereby we will culminate creative usage of props, sets, lighting, games and designs to create a fantasy environment for corporate events.

Besides providing custom set design for our clients, our personnel also plan events using computer systems. This provides accurate layouts of projection distances, stage layouts and table/chair placement. This assists with estimating the potential seating capacity, it also allows venue staff to work in a co-ordinated fashion with The Xperts, so that dance floor, tables and other items can be put in the right place the first time.

In addition to our Hong Kong operations, our team has staged events and has Affiliates Company in China, Macau, Malaysia, Philippines, Thailand, Singapore, Australia, Europe and USA.

■ Client List Event Management

A*Mei in Concert 1999

Air supply in concert

Alan Tam & Hacken Lee China Tour
2003 & 2004

Alanis Morissette Hong Kong Tour

Andy Lau in Concert 1999

Andy Lau PRC Tour 2000

Bryan Adams in concert

David Copperfield 1997

David Copperfield 1998

David Copperfield 2001

David Copperfield 2002

David Copperfield 2004

Disney on Ice "Toy Story"

East Asia Insurance Congress 1998

Federal Dental Congress

Forex assembly 1997

Heineken Music Horizons 1996

Heineken Music Horizons 1997

Heineken Music Horizons 1998

Interstoff

Jacky Cheung "Snow Wolf Lake"

Kenny G in concert

Lord of the Dance 2005

Midem Asia 1997

Music of Andrew Lloyd Webber

Rent - The Musical 2005

River Dance Asia Tour 2003

Sammi Cheng in concert 1998

Sound of Music

Utophia- Whitney Houston -Millenium

V6

Warner Brothers on Ice Asia Tour

1997 Celebration 'Carnival of Unity'

1997 Spectacular

Asia AirFreight Terminal

ABN Amro

ABX Logistics

Aetna

Aedas

AIAB

Amore Pacific (Hong Kong) Limited

Amway

Astra Zeneca

AT & T

Blackrock

BNP Paribas

Boys and Girls Club

British American Tobacco

Chevalier Hong Kong Ltd.

China Hotel - Guangzhou

China Overseas Holdings Limited

Christian Dior

Citibank

City Telecom (HK) Ltd.

CMG

Dah Chong Hong (MSC) Ltd.

Dao Heng

De Beers

Elite Industrial Holdings Ltd.

Elken Hong Kong International Ltd.

Epson

Ericsson

Ernst & Young

Fendi

Forex

Fortune Magazine

GP Wedding

Hewlett Packard

HK International Terminal

Honeywell

HSBC

Kinder

Kum Shing Construction

Kumon

Haitong International

Hong Kong Buddhist Association

Hong Kong Capital Markets Association

Hong Kong Institute of Architects

Hong Kong Management Association

Hong Kong Telecom

Hong Kong Tourist Association

Hutchison Whampoa

IBM

ING Life Insurance

International Bank of Asia

Jack Morton

JP Morgan Chase

Kodak

LaMer

La Perla

Laws International Group

Legend

Li & Fung

Lifeline Express

Life Underwriters Association HK

Lite-on

Manulife

Mass Mutual Asia Limited

Mercedes Benz

Merrill Lynch (Asia Pacific Ltd)

Mospen

Motorola

Nike

Novel

Omega

Oriental Sunday

Pacific Century Insurance Holdings

Prudential

Philips Lighting

Shatin Arts Association

Shiseido Hong Kong Limited

Shui On

Smartone

Sony

SPS Automotive Performance (HK) Limited

Standard Chartered

Starbucks

Sunlife Insurance

Tesco Hong Kong

The Hong Kong Federation of Women

Worldwide Convention Ltd

The Interior Design Association

Treasury Markets Association

Tricom

UBS

Watson's

West

Zing The Makeup School

Zurich Life Insurance

■ Client List PR and Advertising

American International Assurance Company Ltd

3M Hong Kong Ltd

Calvin Klein

Citic Ka Wa Bank

Food Town Heshan, China

Four Seas Mercantile Holdings Ltd

Fujitsu

Hong Kong Trade and Development Council

Interior Design Association

Lei Garden

Manulife Financial

Oriental Sunday

Riverdance Asian Tour

SCOLAR

Seibu

Sincere Department Store

Singapore Technology Electronics

Smartone

Sony Hong Kong

Sun Life Financial

The Magic of David Copperfield

The Sound of Music Asian Tour

Time Magazine

University of Hong Kong

Warner Brothers On Ice Asian Tour

■ Major Service Areas

Public Relations
Conference Support
Audio Visual Systems
Lighting Systems
Audio Systems
Rigging Systems
Special Effects
Talents
Technical Design
Computer animation
Computer aided Design
Set and Prop Construction
Standard and Hydraulic staging

***Show-reel available upon Request**

www.thexperts.com.hk